



J^{OY} Jubilee!

FOR IMMEDIATE RELEASE



6th Annual Event to Benefit Local Homeless Children

Bright Blessings will hold its annual Joy Jubilee Sunday, November 17th from 2:00p.m. to 5:00 p.m. at The Giving Village, 608-A Matthews-Mint Hill Rd, Matthews, NC 28105. This beloved holiday tradition is a free event open to the public.

Bright Blessings' annual Joy Jubilee event brings our community together to help brighten the holidays for local homeless children. In addition to the event's signature service projects, Stuff-the-Stockings and Trim-the-Trees, our facility is transformed into a winter wonderland complete with holiday refreshments, art activities, North Pole Express train rides, games, prizes, and more. "Joy Jubilee really is a heart-warming way to kick off the holiday season with your

family. People of all ages come out and have a great time, all while helping create a little Christmas magic for our local homeless children,” said Amy Cervantes, founder and volunteer executive director for Bright Blessings.

Joy Jubilee festivities include; create your own holiday art project, “North Pole Express” train rides, sand art and holiday face painting, games, tasty refreshments and more!

Be sure to bring your donations to participate in our Stuff-the-Stockings and Trim-the-Trees service activities. Simply bring new gifts and goodies to fill stockings, and/or bring your \$5 donation to sponsor and prepare a trim-a-tree set for a local homeless child. More details and stocking wish lists are available online at www.BrightBlessingsUSA.org.

With the help of media partners The Charlotte Observer/MomsCharlotte.com, Little Ones Magazine and Macaroni Kid, this event attracts hundreds of families and groups from across the greater Charlotte area. For more information about this event, or if your company is interested in becoming an event sponsor, please contact Heather Williams at heather@brightblessingsusa.org or 704-497-0056.

Bright Blessings was founded in 2005 by Amy and John Cervantes of Mint Hill, North Carolina. Their family service project was born from a desire to help needy children while instilling a love and commitment for community service in their own young children. What began as a monthly birthday party at one homeless shelter, has now grown into a non-profit organization that operates numerous programs and supporting projects for thousands of homeless children and families across the greater Charlotte region.

CONTACT:

Heather Williams
Bright Blessings
Phone 704-497-0056
heather@brightblessingsusa.org
www.brightblessingsusa.org